# ABIME CONEGIA

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#### SYSTEM SUSTAINABILITY AND **BUSINESS ENVIRONMENT**

# 1523

#### **Neo-industrialization of Brazil**

On August 17<sup>th</sup>, ABIMED Dialogues held an event to discuss the insertion of the medical devices industry into the new global supply chains, with a view to...

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#### **Brazil could increase exports** of medical devices with government incentives

The export of medical devices earned Brazil US\$909 million in 2022, which represented a 14.13% increase in international sales compared to 2021. But the potential of the companies is...

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# ETHICS AND COMPLIANCE

### **Compliance in healthcare** promotes a culture of integrity

It's no exaggeration to say that the health sector is one of the most sensitive and regulated in the market, as it directly impacts people's lives. There is a need for high standards of ethics, transparency and responsibility, which...

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**TECHNOLOGY AND INNOVATION** 



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#### The importance of technology for the oncology sector

On August 29<sup>th</sup> and 30<sup>th</sup>, ABIMED took part in the Workshop on the Integration of Specialized Oncology Centres and Units — Cacons and Unacons, held at the Chamber of Deputies in Brasília (DF). On the first day, the organization was...

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### **ABIMED** - sponsored study shows that the Medical Technology Index has a positive impact on healthcare costs

Sponsored by ABIMED, LCA Consultores developed a study that measured the gains in social welfare resulting from technological increment. According to the study, the Medical Technology Index has a positive impact on the cost of healthcare. A 1% increase in the index positively impacts per capita health spending by 0.494%. Between 2009 and 2019, the increase in medical technology caused health spending to rise by R\$97.68 billion (ANS + SUS). In terms of well-being, it was found that a 1%...

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# ESG

### The importance of the Sustainable Development Goals in relation to health

In 2015, the United Nations set 17 Sustainable Development Goals to make the world fairer and more equal for all. Among the goals, SDG 3 provides for "Ensuring access to quality health care...

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## **EDUCAÇÃO**



#### Changes to the curriculum of Medicine should expand the use of technology

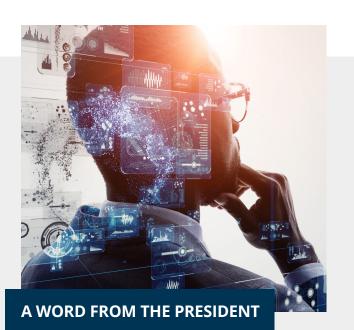
The training of physicians in the country is on the federal government's radar. In 2022, there were 26 thousand new professionals on the market, according to the Federal Council of Medicine...





## SCHEDULE

- **Ordinary Meeting** 28/09 **ESG Committee**
- 04/10 Ordinary Meeting Legal Affairs, Compliance and **Governance Committee**
- 11/10 Ordinary Meeting CIR
- 11/10 Ordinary Meeting **COMEX** Committee



Fernando Silveira Filho Executive President of ABIMED

# **GOOD PROSPECTS** FOR THE SECTOR

This was the consensus in the analysis of the participants in the event promoted by ABIMED in August, which discussed the Insertion of the Medical Devices Industry in the New Global Supply Chains. Government representatives took part, highlighting the new government policy aimed at bringing the productive sector closer together. The possibility of new investments with the supplementary credits, São Paulo's potential to become an export hub and the process of internalization of health bring optimistic prospects for the medical devices sector.

In the area of Technology and Innovation, we highlight an important event that took place in the Chamber of Deputies, in

18/10	<b>Ordinary Meeting</b>
	Tax Committee

- **19/10** Ordinary Meeting **PAC Committee**
- 19/10 **Ordinary Meeting RIG Committee**
- 20/10 RECON
- **26/10** Ordinary Meeting **ESG Committee**

Brasília (DF), which assessed the importance of technology for the oncology sector, in which ABIMED took part. The workshop brought together representatives from the public and private spheres to analyze how technology helps in the treatment of cancer patients - a disease that affects 700 thousand new cases every year — and the trends for the future.

In this issue, we also look at how compliance promotes a culture of integrity in all areas of healthcare, making it essential to guarantee the standards of ethics, transparency and responsibility demanded by public authorities, regulatory agencies and consumers.

On the ESG axis, we highlight the UN's Sustainable Development Goals for a fairer and more equal world, especially SDG 3, which provides for "ensuring access to quality health care and promoting well--being for all ages". It is worth remembering that ABIMED is a signatory to the UN Global Compact because it understands the role it has to play in issues with a high impact on people's lives.

In Education, we address the need to update the curriculum of the Country's Medicine courses to include, among other aspects, digitalization and the use of technology. In a recent Deloitte survey, 44% of physicians pointed out that courses should cover the use of data and 43%, training in new technologies.

We wish you all a good read!

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#### Associação Brasileira da Indústria de Tecnologia para a Saúde

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